

What is claimed is:

1. A novelty cookie product comprising a base cake having an image thereon and a layer of confection covering at least a portion of the image.
2. A cookie product according to claim 1 wherein the cookie product is a sandwich cookie having two base cakes separated by and adhered with a confection filling.
3. A cookie product according to claim 1 wherein the image on the base cake is three-dimensional.
4. A cookie product according to claim 1 wherein the image on the base cake is formed by rotary molding to have a pattern of lands and recesses such that the confection, when partially removed at least partially fills in the recesses.
5. A cookie product according to claim 1 wherein the confection is a sandwich cream comprised of fat and sugar.
6. A cookie product according to claim 1 wherein the image comprises a depiction of a cartoon character appearing on a television screen.
7. A cookie product according to claim 1 wherein the image comprises a depiction of a cartoon character appearing on a television screen, the confection is a sandwich cream comprised of fat and sugar and the confection is covered by a second base cake.

8. A method of making a novelty cookie product comprising baking a base cake having an image thereon and applying thereto a layer of confection to cover at least a portion of the image.
9. A method of making a novelty cookie product according to claim 8 which includes covering the confection with a second base cake to form a sandwich cookie.
10. A method of making a novelty cookie product according to claim 8 wherein the base cakes are formed by rotary molding to create three-dimensional images therein.
11. A method of making a novelty cookie product according to claim 8 wherein the confection is a sandwich cream comprised of fat and sugar.
12. A method of making a novelty cookie product according to claim 8 wherein the image comprises a depiction of a cartoon character appearing on a television screen.
13. A method of eating a novelty cookie product comprising obtaining a cookie product as defined in claim 1 and removing a sufficient amount of the confection to reveal the image.